July 2022

Census 2021
Results and
Implications
for Wimmera
Southern
Mallee



What does the Census 2021 1st Release Cover?

- Population by cohort, housing/households, cultural diversity, family details, income, education and qualifications, volunteering, religion, residential mobility, long-term health conditions.
- For Census followers: SALs, SAs and LGAs – replacing SSCs and SUAs
- What isn't covered:
 - Release 2 (Oct): Employment by industry and occupation, place of work/journeys.
 - Release 3 (mid-2023): SEIFA, distance to work.
 - Today we are concentrating on population, households and housing, and touching on cultural diversity.

Census Actuals v Pre-Census Expectations

| | 2021 | 2021 | |
|--------------------|-----------|-------------|----------------------------|
| | Census | Intercensal | % Under/Over- Estimated |
| Horsham RC | 20,429 | 19,961 | 2.34% |
| Northern Grampians | 11,948 | 11,381 | 4.98% |
| Yarriambiack | 6,556 | 6,451 | 1.63% |
| Buloke | 6,178 | 6,071 | 1.76% |
| West Wimmera | 4,006 | 3,750 | 6.83% |
| Hindmarsh | 5,698 | 5,564 | 2.41% |
| Total | 54,815 | 53,178 | 3.08% |
| Victoria | 6,503,491 | 6,649,066 | -2.19% |
| Ballarat | 113,763 | 113,183 | 0.51% |

Population Growth 2016-21

| | 2016 | 2021 | % pa |
|--------------------|-----------|-----------|-------|
| Horsham RC | 19,642 | 20,429 | 0.8% |
| Northern Grampians | 11,439 | 11,948 | 0.9% |
| Yarriambiack | 6,674 | 6,556 | -0.4% |
| Buloke | 6,201 | 6,178 | -0.1% |
| West Wimmera | 3,903 | 4,006 | 0.5% |
| Hindmarsh | 5,721 | 5,698 | -0.1% |
| Total | 53,580 | 54,815 | 0.5% |
| Victoria | 5,926,624 | 6,503,491 | 1.9% |

If we assume (with some confidence) that the intercensal estimates became complicated after 2019, then the reversal in WSM population is even more significant.

| | Intercensal | Actual | % pa change |
|--------------------|-------------|-----------|-------------|
| | 2019 | 2021 | |
| Horsham RC | 19,921 | 20,429 | 1.3% |
| Northern Grampians | 11,402 | 11,948 | 2.4% |
| Yarriambiack | 6,639 | 6,556 | -0.6% |
| Buloke | 6,124 | 6,178 | 0.4% |
| West Wimmera | 3,841 | 4,006 | 2.1% |
| Hindmarsh | 5,588 | 5,698 | 1.0% |
| Total | 53,515 | 54,815 | 1.2% |
| Victoria | 6,596,039 | 6,503,491 | -0.7% |

WDA Projections now look conservative – VIF and REDS projections need a significant update

| | 2016-21 | 2021-26 % pa 5 years | | REDS 21-36 15 years |
|--------------|-------------|-------------------------|-------|------------------------|
| | % pa change | WDA | VIF | % pa change |
| Horsham RC | 0.8% | 1.0% | -0.2% | 0.1% |
| Northern | | | | |
| Grampians | 0.9% | 0.8% | -1.8% | -0.9% |
| Yarriambiack | -0.4% | 0.1% | -1.1% | -1.0% |
| Buloke | -0.1% | 0.0% | -1.5% | -1.4% |
| West Wimmera | 0.5% | 0.1% | -2.7% | -1.7% |
| Hindmarsh | -0.1% | 0.1% | -1.8% | -1.3% |
| Total | 0.5% | 0.55% | -1.1% | -0.7% |

| Largest Towns | 2016 | 2021 | % pa change |
|---------------|--------|--------|-------------|
| Horsham | 16,250 | 16,985 | 0.89% |
| Stawell | 6,032 | 6,220 | 0.62% |
| Nhill | 2,184 | 2,401 | 1.91% |
| Warracknabeal | 2,438 | 2,359 | -0.66% |
| St Arnaud | 2,193 | 2,318 | 1.11% |
| Growing Towns | 2016 | 2021 | % pa change |
| Apsley | 277 | 329 | 3.50% |
| Halls Gap | 430 | 495 | 2.86% |
| Kaniva | 803 | 891 | 2.10% |
| Nhill | 2,184 | 2,401 | 1.91% |
| Natimuk | 514 | 548 | 1.29% |
| Great Western | 400 | 425 | 1.22% |
| St Arnaud | 2,193 | 2,318 | 1.11% |
| Horsham | 16,250 | 16,985 | 0.89% |
| Charlton | 1,050 | 1,095 | 0.84% |
| Murtoa | 865 | 897 | 0.73% |
| Stawell | 6,032 | 6,220 | 0.62% |

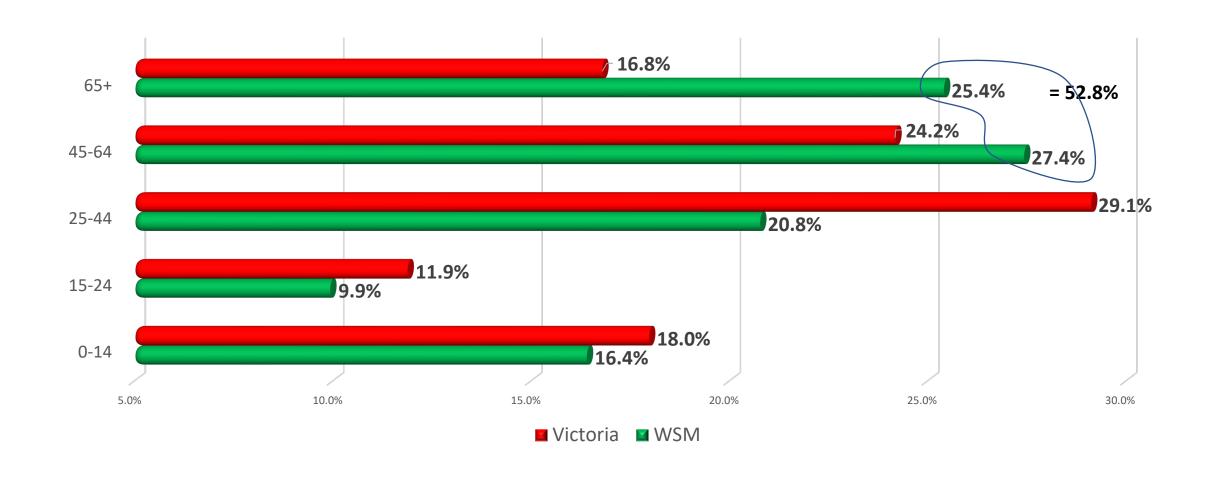
WSMs Largest and Fastest Growing Towns

Towns with relative population stability and those with surprising decreases – rural balance decline continues (but at a slower pace)

| Relatively Stable Towns | 2016 | 2021 | % pa change |
|-------------------------|--------|--------|-------------|
| Rupanyup | 536 | 545 | 0.33% |
| Minyip | 524 | 525 | 0.04% |
| Jeparit | 477 | 476 | -0.04% |
| Edenhope | 946 | 937 | -0.19% |
| Birchip | 702 | 694 | -0.23% |
| Goroke | 299 | 295 | -0.27% |
| Rainbow | 683 | 672 | -0.32% |
| Donald | 1,498 | 1,472 | -0.35% |
| WSM Rural Balance | 10,735 | 10,678 | -0.11% |

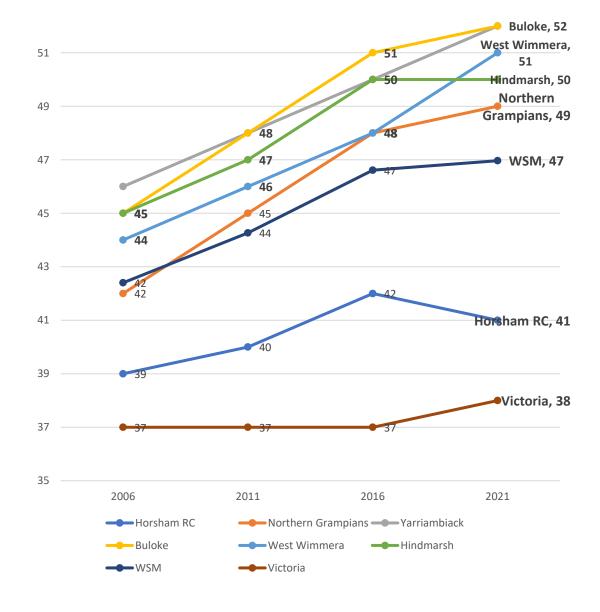
| Towns Experiencing Decreases | 2016 | 2021 | % pa change |
|------------------------------|-------|-------|-------------|
| Warracknabeal | 2,438 | 2,359 | -0.66% |
| Sea Lake | 640 | 619 | -0.67% |
| Wycheproof | 635 | 610 | -0.80% |
| Dimboola | 1,730 | 1,635 | -1.12% |
| Hopetoun | 739 | 694 | -1.25% |

Age Structure



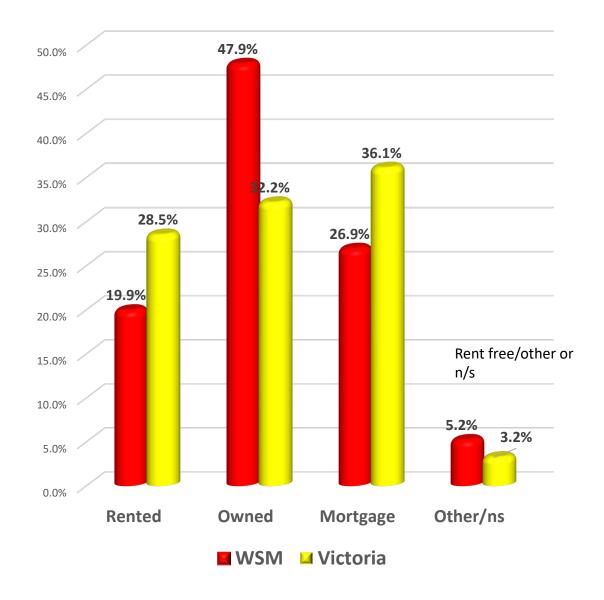
Median Age of WSM's Population

- All WSM local government areas except Horsham have a median population age more than 10 years older than the Victorian average.
- Implication lower natural increase.
 Victoria's population growth has been about 1/3 natural increase (0.6%) and 2/3 net-migration (1.2%). WSM natural increase could be just 0.3%-0.4% over the next decade+

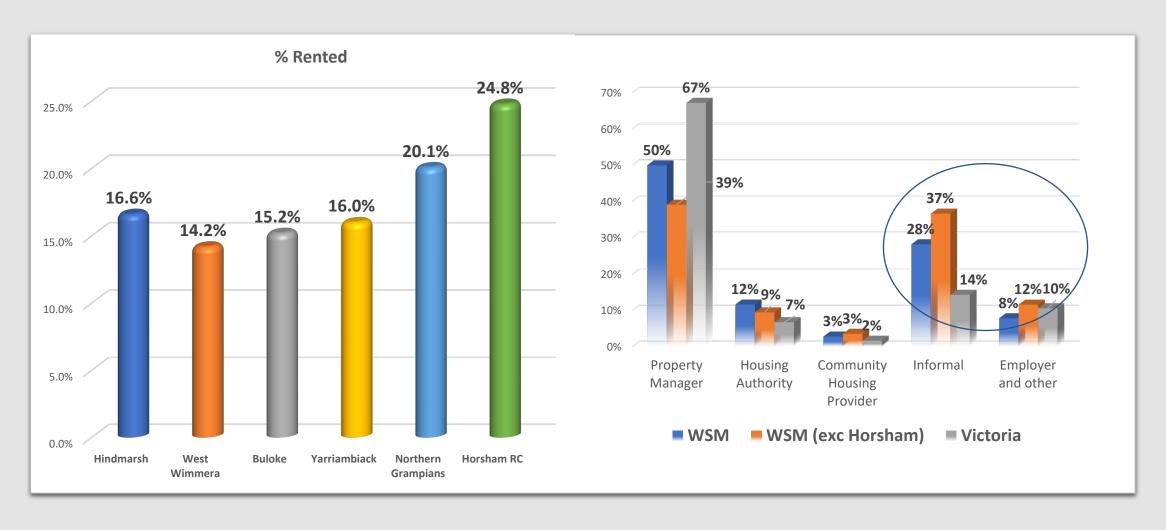


Home Ownership and Rental

- High outright home ownership continues in WSM:
 - Highest at 56% in West Wimmera, Buloke and Yarriambiack
 - Lowest in Horsham at 40%
- Low levels of rental properties also continues in WSM:
 - Lowest at 14-16% in Buloke, Hindmarsh, West Wimmera and Yarriambiack
 - Highest in Horsham at 25% and Northern Grampians at 20%

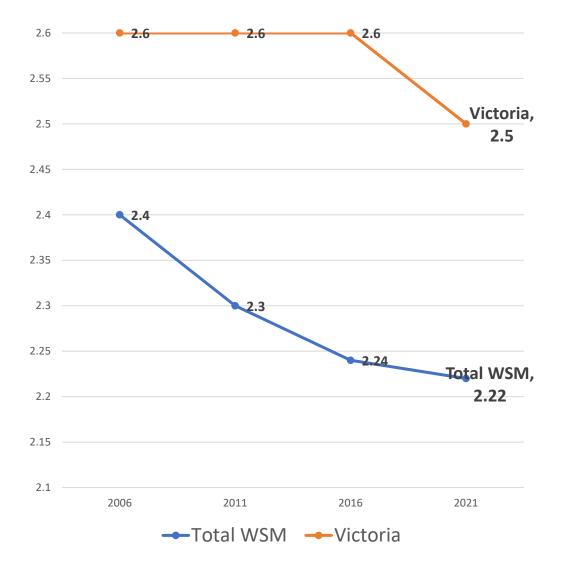


Rental properties are limited, and informal rental still dominates in the WSM



Household Size

 A reduction of 0.1 in average household size over 5 years in WSM would, alone, create additional demand for 1,010 new dwellings, or 200 per annum. This is a large part of the reason that achieving modest population growth or even consistent population stability will generate substantial housing demand – above past trends.

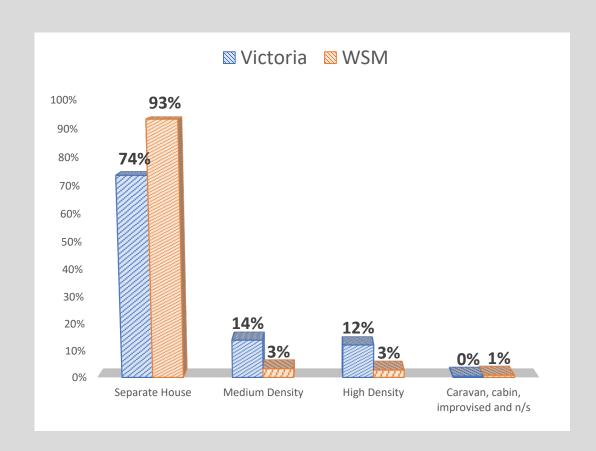


Changing relationship between people and housing – and further evidence of demand for housing even with no growth

| POPULATION CHANGE | 2016 | 2021 | CHANGE IN POPULATION | CHANGE IN OCCUPIED DWELLINGS |
|--------------------|--------|--------|----------------------|------------------------------|
| Horsham RC | 19,642 | 20,429 | 787 | 495 |
| Northern Grampians | 11,439 | 11,948 | 509 | 208 |
| Yarriambiack | 6,674 | 6,556 | -118 | 61 |
| Buloke | 6,201 | 6,178 | -23 | 100 |
| West Wimmera | 3,903 | 4,006 | 103 | 57 |
| Hindmarsh | 5,721 | 5,698 | -23 | 47 |
| Total | 53,580 | 54,815 | 1,235 | 968 |
| | | | Ratio | 1.3 |

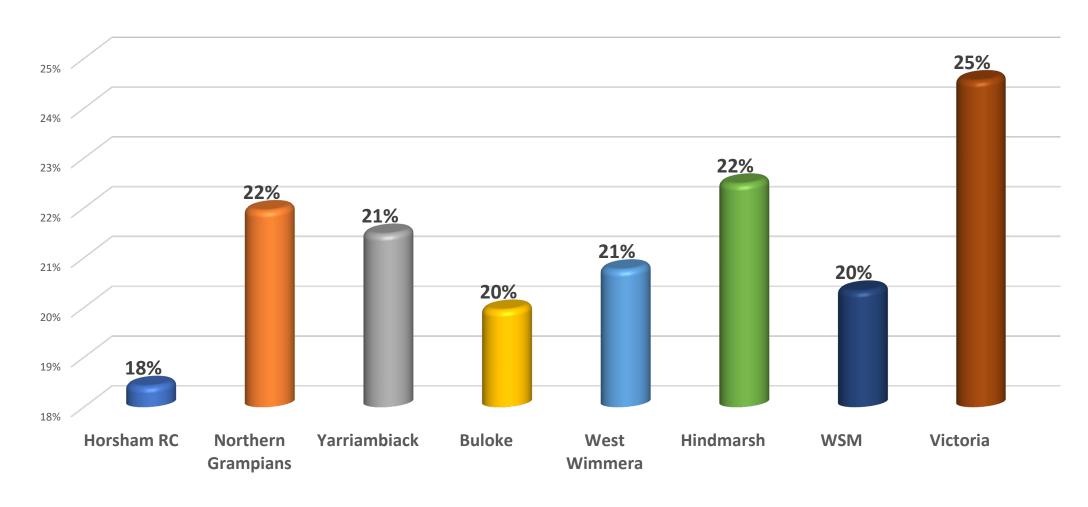
Census results: A pointer to the next Housing Revolution?

- 1950-1990
 - Large lots
- 1990-2020
 - Big houses with fewer residents
 - Smaller lots
- In 2021 the Victorian average for medium (and higher) density is 3 times greater than in WSM
- 2022+
 - Energy efficiency
 - Medium density?

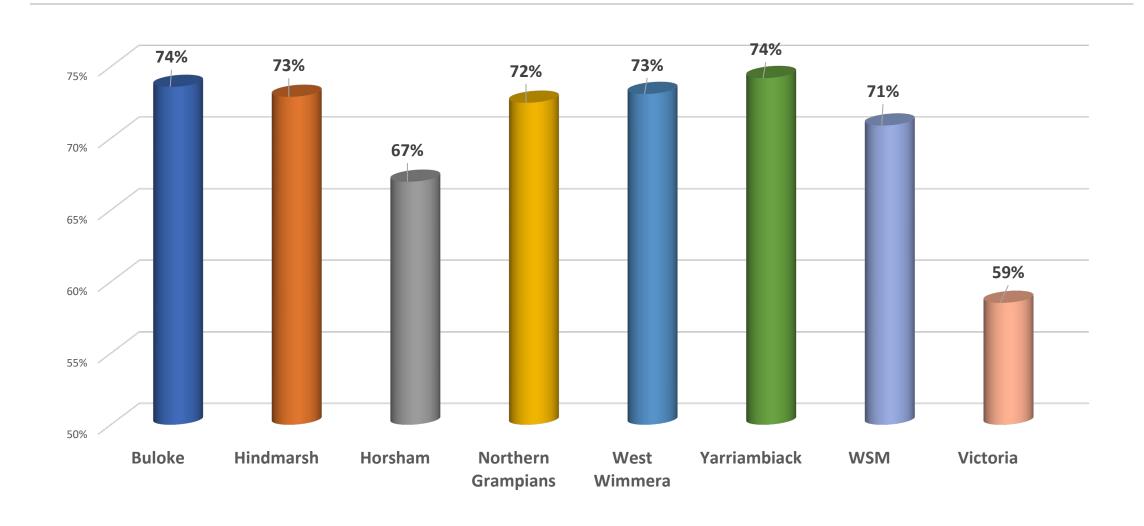


1-2 Bedroom Dwellings

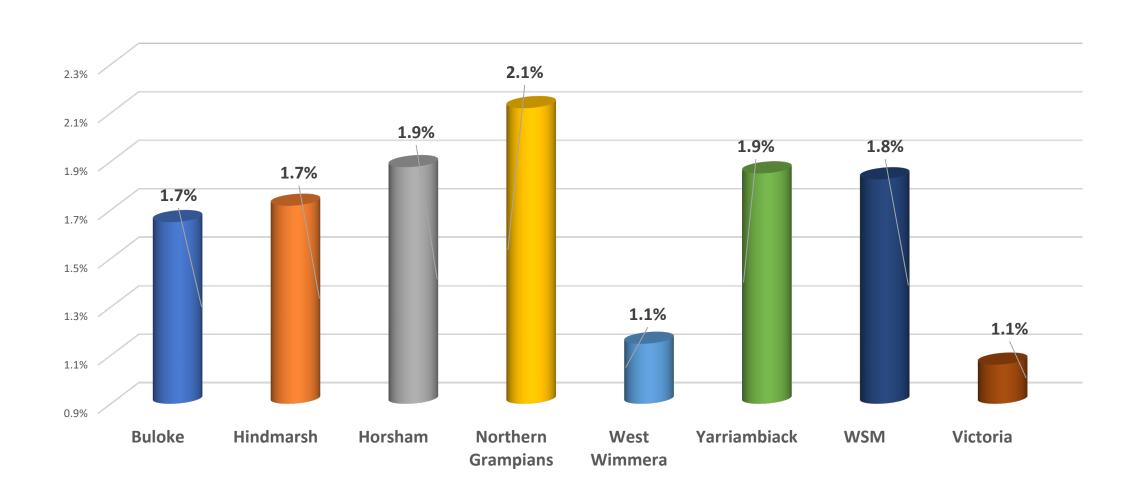
20% of the WSM dwellings are 1-2 bedroom, while 70%+ of households are 1-2 people



% of Households with 1 and 2 people



Aboriginal and Torres Strait Islander Residents



Overseas Born and NES Born

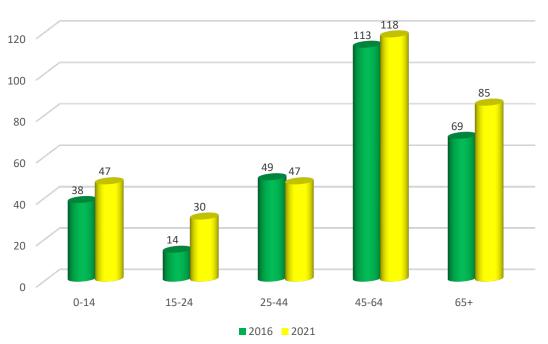
| WSM | Number | % | NESB Growth pa 2016-21 | Victoria | % |
|-----------------|--------|--------|---------------------------|-----------------|--------|
| Australia | 46,275 | 90.9% | | Australia | 68.4% |
| England | 840 | 1.7% | | India | 4.2% |
| New Zealand | 352 | 0.7% | | England | 2.8% |
| Philippines | 425 | 0.8% | 13.1% | China | 2.8% |
| India | 394 | 0.8% | 11.5% | New Zealand | 1.6% |
| Myanmar | 169 | 0.3% | 8.6% | Vietnam | 1.5% |
| Thailand | 152 | 0.3% | 15.5% | Philippines | 1.1% |
| Netherlands | 144 | 0.3% | 1.1% | Sri Lanka | 1.1% |
| Germany | 129 | 0.3% | 5.9% | Italy | 1.0% |
| South Africa | 112 | 0.2% | | Malaysia | 1.0% |
| Scotland | 113 | 0.2% | | Greece | 0.8% |
| Total (exc n/s) | 50,906 | 100.0% | | Total (exc n/s) | 100.0% |
| Top 10 NESB | 1,584 | 3.1% | 7.4% | Top 10 NESB | 13.5% |

WSM Towns — Good shift from 'Urban Areas' to SALs

Apsley Snapshot

| | 2016 | 2021 | Difference | |
|-------------------------|---------------------|--------|------------|--|
| Town population | 277 | 329 | 52 | |
| Occupied housing change | 133 | 136 | 3 | |
| Annual growth in: | % pa change 2016-21 | | | |
| Home outright ownership | | 1.68% | | |
| Homes mortgaged | | 1.22% | | |
| Homes rented | | -5.34% | | |

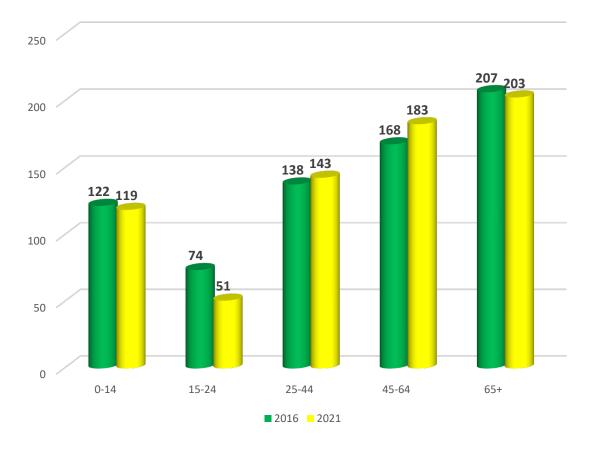




Birchip Snapshot

| | 2016 | 2021 | Difference | |
|-------------------------|---------------------|-------|------------|--|
| Town population | 702 | 694 | -8 | |
| Occupied housing change | 277 | 288 | 11 | |
| Annual growth in: | % pa change 2016-21 | | | |
| Home outright ownership | | 1.63% | | |
| Homes mortgaged | | 0.53% | | |
| Homes rented | | 0.00% | | |

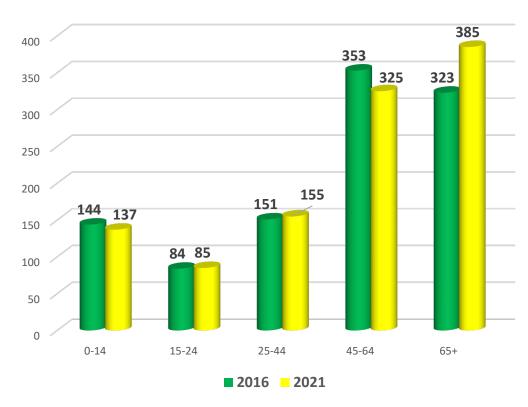
Birchip



Charlton Snapshot

| | 2016 | 2021 | Difference | |
|-------------------------|---------------------|--------|------------|--|
| Town population | 1,050 | 1,095 | 45 | |
| Occupied housing change | 464 | 475 | 11 | |
| Annual growth in: | % pa change 2016-21 | | | |
| Home outright ownership | | 0.08% | | |
| Homes mortgaged | | -0.17% | | |
| Homes rented | | -1.55% | | |

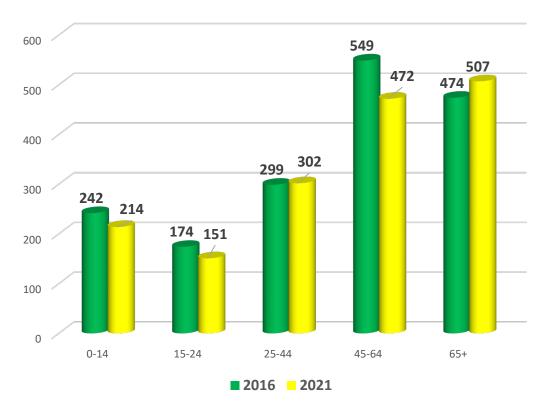
Charlton



Dimboola Snapshot

| | 2016 | 2021 | Difference |
|-------------------------|---------------------|--------|------------|
| Town population | 1,730 | 1,635 | -95 |
| Occupied housing change | 703 | 727 | 24 |
| Annual growth in: | % pa change 2016-21 | | |
| Home outright ownership | | 0.38% | |
| Homes mortgaged | | 1.27% | |
| Homes rented | | -0.53% | |

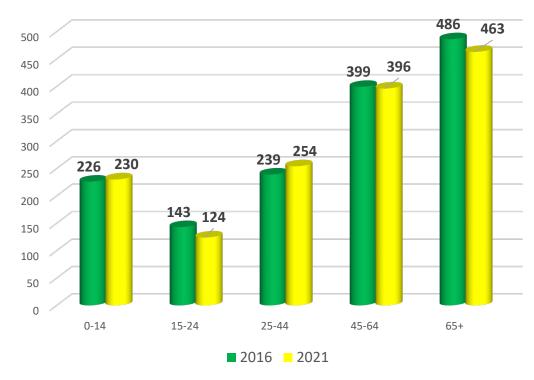
Dimboola



Donald Snapshot

| | 2016 | 2021 | Difference |
|-------------------------|---------------------|-------|------------|
| Town population | 1,498 | 1,472 | -26 |
| Occupied housing change | 589 | 604 | 15 |
| Annual growth in: | % pa change 2016-21 | | |
| Home outright ownership | | 0.14% | |
| Homes mortgaged | | 2.07% | |
| Homes rented | | 1.01% | |

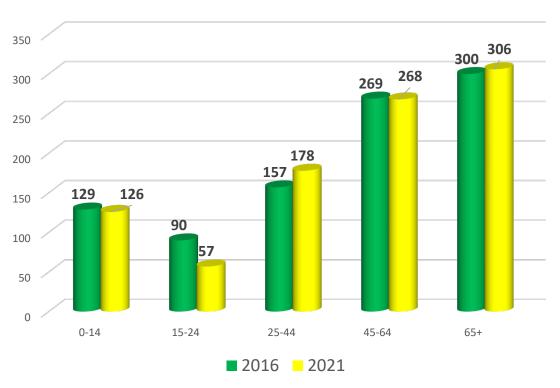




Edenhope Snapshot

| | 2016 | 2021 | Difference |
|-------------------------|---------------------|--------|------------|
| Town population | 946 | 937 | -9 |
| Occupied housing change | 404 | 413 | 9 |
| Annual growth in: | % pa change 2016-21 | | |
| Home outright ownership | | 1.85% | |
| Homes mortgaged | | -4.83% | |
| Homes rented | | 1.84% | |

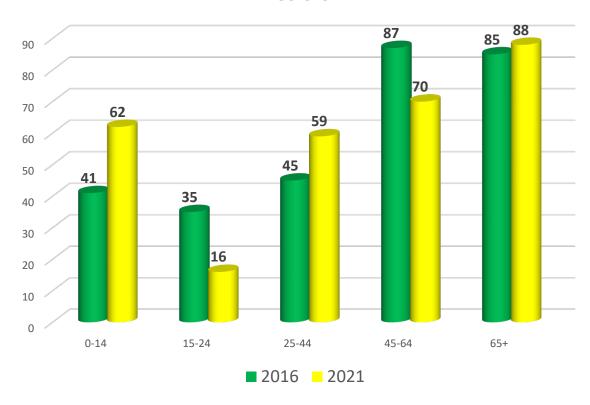
Edenhope



Goroke Snapshot

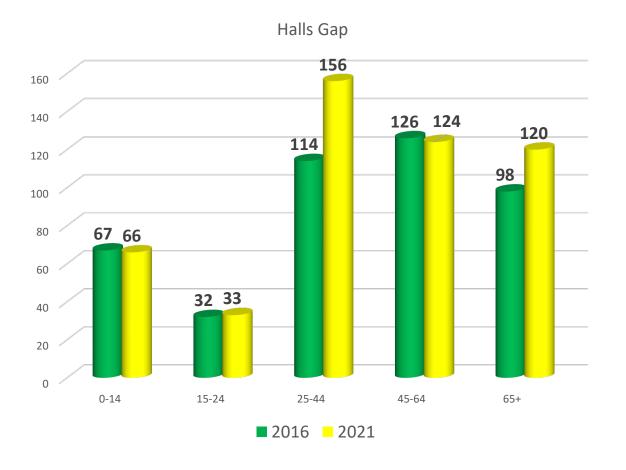
| | 2016 | 2021 | Difference |
|-------------------------|---------------------|--------|------------|
| Town population | 299 | 295 | -4 |
| Occupied housing change | 130 | 129 | -1 |
| Annual growth in: | % pa change 2016-21 | | |
| Home outright ownership | | -1.32% | |
| Homes mortgaged | | 3.13% | |
| Homes rented | | -2.20% | |

Goroke



Halls Gap Snapshot

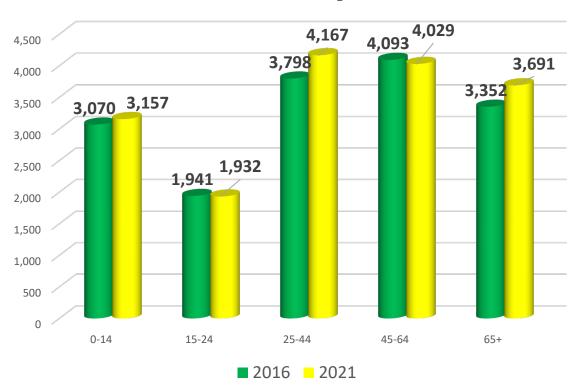
| | 2016 | 2021 | Difference |
|-------------------------|---------------------|--------|------------|
| Town population | 430 | 495 | 65 |
| Occupied housing change | 152 | 184 | 32 |
| Annual growth in: | % pa change 2016-21 | | |
| Home outright ownership | | 10.38% | |
| Homes mortgaged | | 0.60% | |
| Homes rented | | 0.68% | |



Horsham SA₂ Snapshot

| | 2016 | 2021 | Difference |
|-------------------------|---------------------|--------|------------|
| Town population | 16,250 | 16,985 | 735 |
| Occupied housing change | 6,481 | 6,953 | 472 |
| Annual growth in: | % pa change 2016-21 | | |
| Home outright ownership | | 2.30% | |
| Homes mortgaged | | 0.75% | |
| Homes rented | | 1.37% | |

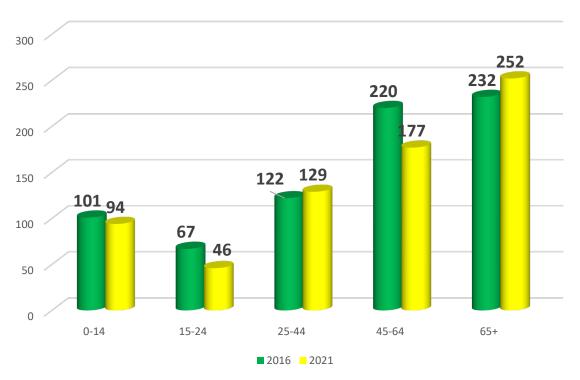
Horsham SA₂



Hopetoun Snapshot

| | 2016 | 2021 | Difference |
|-------------------------|---------------------|--------|------------|
| Town population | 739 | 694 | -45 |
| Occupied housing change | 300 | 309 | 9 |
| Annual growth in: | % pa change 2016-21 | | |
| Home outright ownership | | 2.13% | |
| Homes mortgaged | | -3.09% | |
| Homes rented | | -2.74% | |

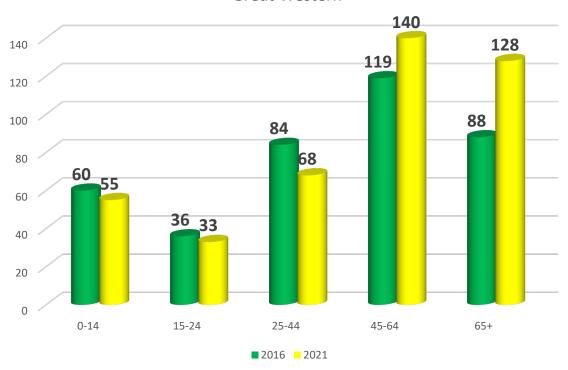
Hopetoun



Great Western Snapshot

| | 2016 | 2021 | Difference |
|-------------------------|---------------------|--------|------------|
| Town population | 400 | 425 | 25 |
| Occupied housing change | 164 | 182 | 18 |
| Annual growth in: | % pa change 2016-21 | | |
| Home outright ownership | | 2.21% | |
| Homes mortgaged | | 0.34% | |
| Homes rented | | -4.14% | |

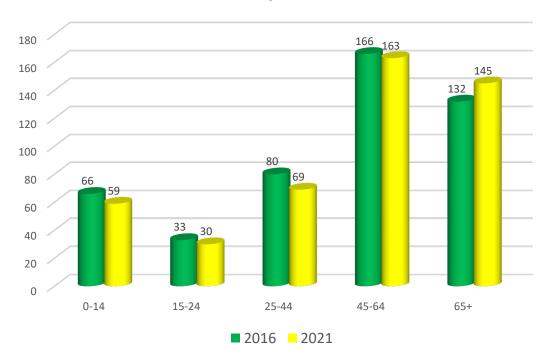
Great Western



Jeparit Snapshot

| | 2016 | 2021 | Difference |
|-------------------------|---------------------|--------|------------|
| Town population | 477 | 476 | -1 |
| Occupied housing change | 200 | 209 | 9 |
| Annual growth in: | % pa change 2016-21 | | |
| Home outright ownership | | 2.06% | |
| Homes mortgaged | | 6.07% | |
| Homes rented | | -9.53% | |

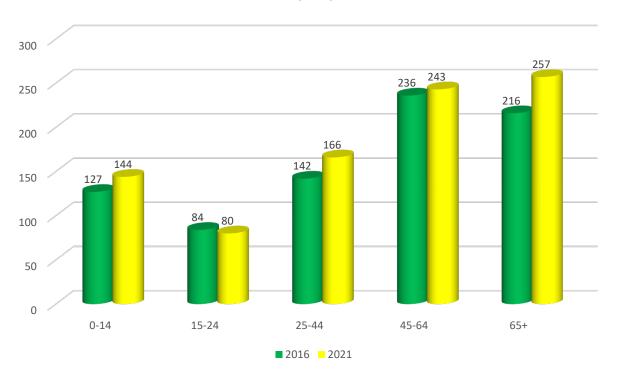
Jeparit



Kaniva Snapshot

| | 2016 | 2021 | Difference |
|-------------------------|---------------------|--------|------------|
| Town population | 803 | 891 | 88 |
| Occupied housing change | 331 | 395 | 64 |
| Annual growth in: | % pa change 2016-21 | | |
| Home outright ownership | | 5.17% | |
| Homes mortgaged | | -1.86% | |
| Homes rented | | -2.29% | |

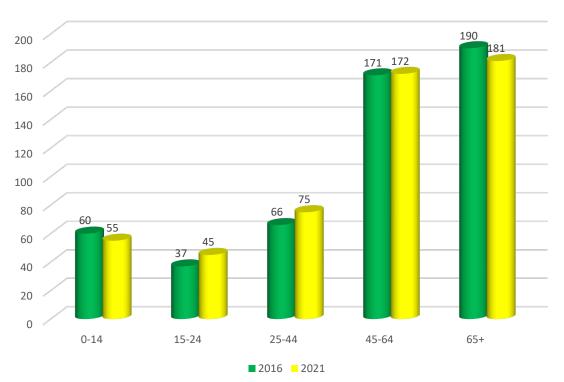
Kaniva



Minyip Snapshot

| | 2016 | 2021 | Difference |
|-------------------------|---------------------|--------|------------|
| Town population | 524 | 525 | 1 |
| Occupied housing change | 222 | 225 | 3 |
| Annual growth in: | % pa change 2016-21 | | |
| Home outright ownership | | -0.60% | |
| Homes mortgaged | | -0.41% | |
| Homes rented | | 5.92% | |

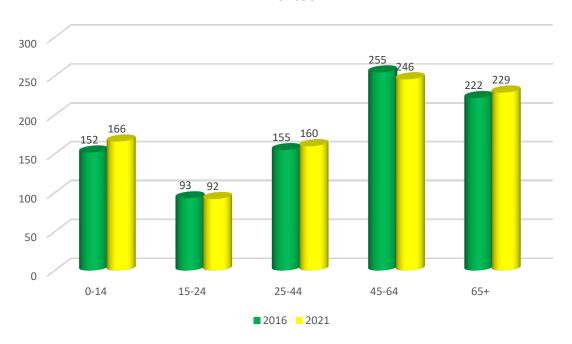
Minyip



Murtoa Snapshot

| | 2016 | 2021 | Difference |
|-------------------------|---------------------|--------|------------|
| Town population | 865 | 897 | 32 |
| Occupied housing change | 365 | 389 | 24 |
| Annual growth in: | % pa change 2016-21 | | |
| Home outright ownership | | 2.71% | |
| Homes mortgaged | | 1.15% | |
| Homes rented | | -0.28% | |

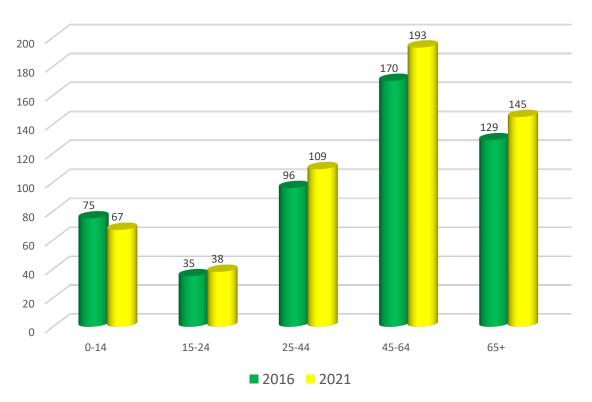
Murtoa



Natimuk Snapshot

| | 2016 | 2021 | Difference |
|-------------------------|---------------------|--------|------------|
| Town population | 514 | 548 | 34 |
| Occupied housing change | 218 | 225 | 7 |
| Annual growth in: | % pa change 2016-21 | | |
| Home outright ownership | | 0.85% | |
| Homes mortgaged | | 0.74% | |
| Homes rented | | -3.75% | |

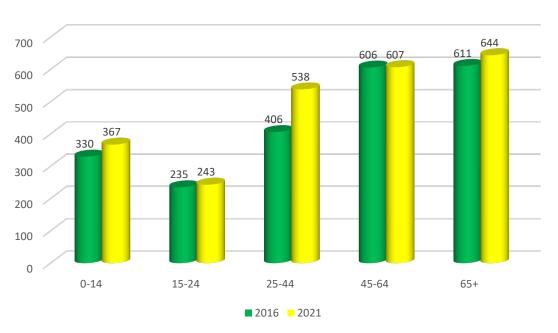
Natimuk



Nhill Snapshot

| | 2016 | 2021 | Difference |
|-------------------------|---------------------|-------|------------|
| Town population | 2,184 | 2,401 | 217 |
| Occupied housing change | 884 | 951 | 67 |
| Annual growth in: | % pa change 2016-21 | | |
| Home outright ownership | | 0.55% | |
| Homes mortgaged | | 1.33% | |
| Homes rented | | 3.24% | |

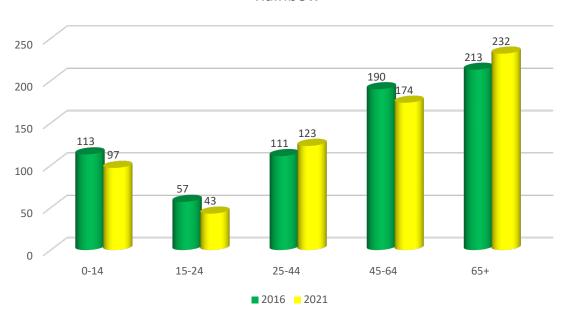
Nhill



Rainbow Snapshot

| | 2016 | 2021 | Difference |
|-------------------------|---------------------|--------|------------|
| Town population | 683 | 672 | -11 |
| Occupied housing change | 292 | 295 | 3 |
| Annual growth in: | % pa change 2016-21 | | |
| Home outright ownership | | -0.12% | |
| Homes mortgaged | | 0.30% | |
| Homes rented | | -3.99% | |

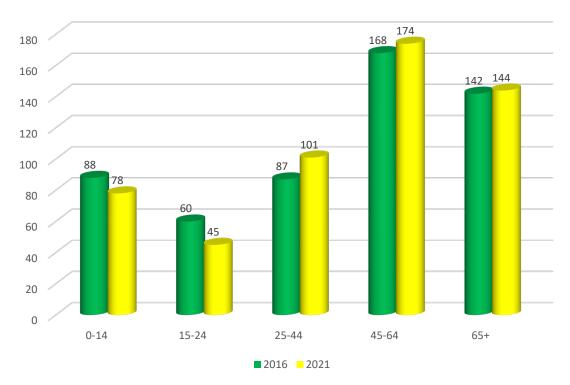
Rainbow



Rupanyup Snapshot

| | 2016 | 2021 | Difference |
|-------------------------|---------------------|--------|------------|
| Town population | 536 | 545 | 9 |
| Occupied housing change | 203 | 214 | 11 |
| Annual growth in: | % pa change 2016-21 | | |
| Home outright ownership | | 2.73% | |
| Homes mortgaged | | -3.43% | |
| Homes rented | | -3.29% | |

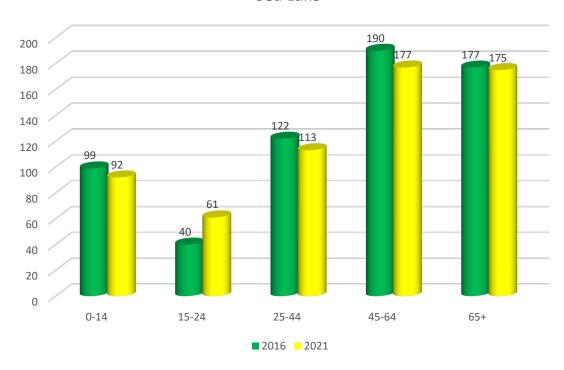
Rupanyup



Sea Lake Snapshot

| | 2016 | 2021 | Difference |
|-------------------------|---------------------|--------|------------|
| Town population | 640 | 619 | -21 |
| Occupied housing change | 255 | 268 | 13 |
| Annual growth in: | % pa change 2016-21 | | |
| Home outright ownership | | 2.02% | |
| Homes mortgaged | | -0.30% | |
| Homes rented | | -1.93% | |

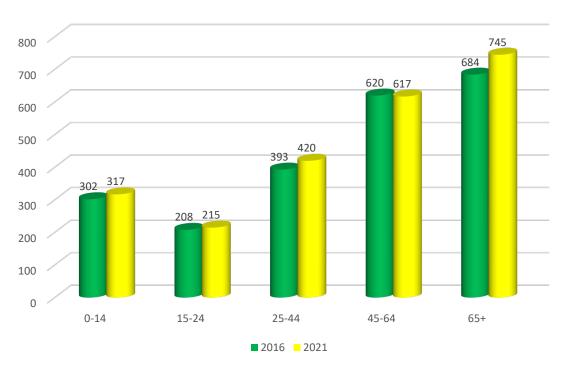
Sea Lake



St Arnaud Snapshot

| | 2016 | 2021 | Difference |
|-------------------------|---------------------|--------|------------|
| Town population | 2,193 | 2,318 | 125 |
| Occupied housing change | 1,000 | 1,042 | 42 |
| Annual growth in: | % pa change 2016-21 | | |
| Home outright ownership | | 1.60% | |
| Homes mortgaged | | -0.07% | |
| Homes rented | | -1.12% | |

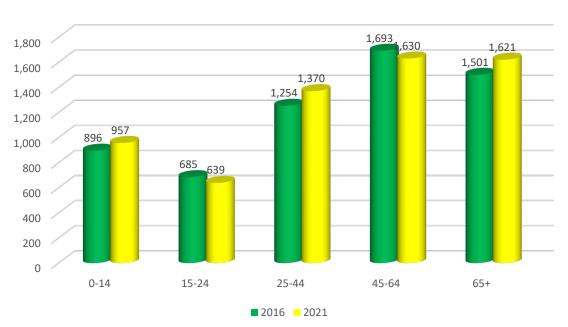
St Arnaud



Stawell Snapshot

| | 2016 | 2021 | Difference |
|-------------------------|---------------------|--------|------------|
| Town population | 6,032 | 6,220 | 188 |
| Occupied housing change | 2,457 | 2,584 | 127 |
| Annual growth in: | % pa change 2016-21 | | |
| Home outright ownership | | 2.03% | |
| Homes mortgaged | | 0.90% | |
| Homes rented | | -0.12% | |

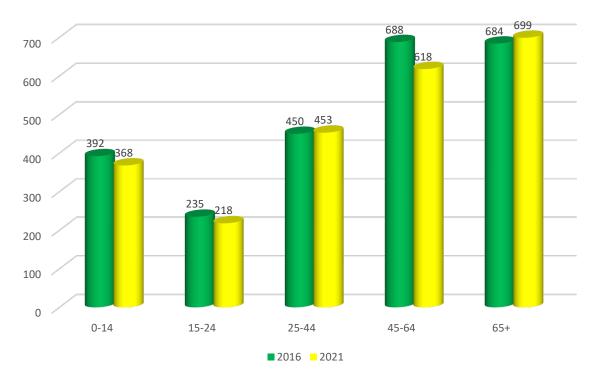
Stawell



Warracknabeal Snapshot

| | 2016 | 2021 | Difference |
|-------------------------|---------------------|--------|------------|
| Town population | 2,438 | 2,359 | -79 |
| Occupied housing change | 980 | 1018 | 38 |
| Annual growth in: | % pa change 2016-21 | | |
| Home outright ownership | | 1.22% | |
| Homes mortgaged | | -0.46% | |
| Homes rented | | 0.31% | |

Warracknabeal



Wycheproof Snapshot

| | 2016 | 2021 | Difference |
|-------------------------|---------------------|--------|------------|
| Town population | 635 | 610 | -25 |
| Occupied housing change | 272 | 269 | -3 |
| Annual growth in: | % pa change 2016-21 | | |
| Home outright ownership | | 0.00% | |
| Homes mortgaged | | -1.14% | |
| Homes rented | | -5.59% | |

Wycheproof

